

MYP Personal Project

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Topic: Video piracy

Goal: To teach and raise awareness of the dangerous of Piracy. Which will help the 8th graders understand, why they shouldn't be doing these things, or how to be more careful.

Product/ Solution: Video (documentary) on showing the dangers of piracy using financial losses, law and punishment, alternatives, and showing how it affects us.

Area of interaction: Community and Service

Abstract: I want to raise awareness for video piracy, because last year the US government was on the verge of passing SOPA and PIPA which would shut down parts of popular websites such as Google, Facebook, and Wikipedia. I didn't want this to happen, so I decided to research into video piracy which is the biggest form of piracy and educate 8th graders about the dangers of video piracy. My goal is to minimize video piracy, and I will upload my documentary to YouTube for a wider audience.



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Piracy is a growing concern around the world and it is costing millions of dollars to those who make have made a product that has been infringed, which is almost every product. “It is piracy, not overt online music stores, which is our main competitor.” – Steve Jobs (Brainyquote). Specifically film and video piracy are two major markets for piracy. An example of this would be YouTube which generates more views than 3 major American TV networks combined (Jeff), YouTube videos can be downloaded illegally through some programs and websites. YouTube clearly states that you cannot download their videos. The reason is because some artists also put their video on their and some movies are also put on YouTube, if this is downloaded illegally it would just be an alternative for pirating. But the more important aspect of video pirating is film piracy because many more people are involved, it is not only the rich actors and directors that lose all that money but also the small artists, the theatre owners, and in particular the producer who puts in the money for the film. If we don’t pay to buy or watch any movies, we would be causing thousands of people to be unemployed, without money and this would mean that the global economy is affected as well. The reason I have chosen this topic is because I want to stop piracy because I don’t like the fact that people get what they want without having to pay for it, this is a crime and should be stopped. Government all around the world are introducing piracy measures such as Japan (Cellan-Jones, Rory), which said that anyone infringing or pirating material will pay a fine of \$27, 200 and face 2 years of jail. I want to support this action and reduce piracy if not almost stop it. My goal is to raise awareness of the dangerous of video piracy and minimalize it in our school community and even the world.

This project is mainly focusing on the Community and Service aspect, because it raises awareness about all the dangers of piracy on a global level. It tells people why they should stop and this has an impact on the whole world which is a community. My product will be a documentary on video piracy; it will educate 8th graders on the dangers of video piracy. It’s not only that but also the issue’s association with the whole world and the internet which connects millions online. The project focuses on minimalizing or stopping piracy in our school and a global audience (video will be uploaded onto YouTube). The challenges that I may face during this project are: finding good quality sources, validating the sources, and making the documentary film appealing and entertaining. Piracy is a growing issue and to

find quality sources is challenging, especially because we cannot know for sure if people are telling the truth about their pirating habits and I will have to travel a lot around Istanbul to get expert opinions. To make the documentary film I will certainly need to ask the opinion of a director for the techniques to make a good documentary.

Specifications

1. Should teach 8th graders what effects piracy has on the world (economic, political).

Tools:

- I will first conduct a pre- test on the audience about what they already know about video piracy, and after they watch the short documentary they will do another quiz one week later to see if they remember the facts from the documentary.
- To suit this specification specifically for the audience I will give them a survey two week before the presentation to see what they think about piracy, do they do it, why, and other things they have opinions about. I will modify my presentation according to this data.

Success:

- The score the audience receives in the pre-test will just show me how aware these people are, but the test that is conducted one week after the video will show my success and the margin for my success is for over 80% of the audience to score over 80% on the test.
- If the audience remember my presentation for at least another 2 weeks that will show I am successful as well which ties in with the point above. (look at specification # 2 to see how).

2. The audience should not pirate or do it very minimally after this presentation.

Tools:

- I will give an anonymous survey to the audience 12 days after the post-video test is given, this will ask them to say how much they were pirating before they watched the video and how much they pirate now or would. The survey will first ask if they pirated for the past 12 days if the answer is yes they continue, if not they do not take the test. This is done so that people without any information do not take the test.

Success:

- If 75% of the audience has stopped or minimized pirating content by 30% or more, then I will know that I have been successful. Even though this figure may only be for two weeks, I will also ask them whether they will continue pirating as they were before or eventually stop and I will also ask them the specifics of how many films they would download in a weekend, etc.
 - I will start a blog after this presentation where the audience can discuss about piracy and questions to me and comment about the video, this will help me to reflect on my video.
3. The video should be of good quality.

Tools:

- I will give a criteria sheet to the audience to rate the video which will include the following criteria: soundtrack, content, effects, and its appeal.
- I will post this video onto YouTube and if possible the school website.

Success:

- Each one of the criteria in the sheet will be out of 10, so if I score more than 32 marks in over 80% of the criteria sheets I will have been successful. However if I score over 37 in over 80% of the criteria sheets I will have been exceptional.
- If the video receives over 500 views before 10th grade finishes I will know that I was successful in the general audience as well, but if the views pass over a 1000 then I will know that I was very successful. Not only should the views be high, but so should the likes which I want to be over 100 for an indicator of success. And if the school website accepts to put this video onto some part of the website or if

they use this video as an example to show students what would happen if you stole others ideas and what global impacts it will have been successful.

I decided to evaluate my most important sources from which I gained vast amounts of information from. I have compiled a list of sources for my project. I found this (Danaher, Brett), it is a research paper from the University of Minnesota and it was very informative. This source helped me get solid statistics base for my project and gave me a general idea for what information to compile for my documentary. This source said that films are torrented because of the gap between the US and international release. This is a deduction made from the statistics they collected and they cited (Our Expert Media Industry Analysis), this website's analysts who collected the statistics, and there is no other way to validate this paper and I think it's reliable as it's written by the University of Minnesota. (Bruce, James), this article discusses Netflix as an alternative to video piracy which is a solution for my argument. It states that Netflix asks for \$8 monthly subscription for watching all its movies, whereas a trip to the cinema costs more than that. I validated this on the Netflix website: (The official Netflix blog). Here it clearly states the price.

I found two very useful research papers from MPAA Canada, and MPAA Australia written by Oxford economics. (Canada. MPAA) and (Australia. MPAA), these two sources are hard to validate as they are statistics collected by the MPAA so I decided to trust MPAA which is a government organization of the respective countries. These sources give information about piracy in these two countries and help me make my research more international. I couldn't read all the information in these as they were too long, and I collected just the information that I needed. I just extracted the money and job losses in the Australian and Canadian economy. I included these sources because the hardest of my research was to find the economic effects, and how it affects the average person and these sources that I am evaluating. These sources cite other governmental sources for example the Australian MPAA cites the Australian bureau of statistics, and Screen Australia.

Some primal evidence I found was a video on cinematography tips and a document on tips to making documentaries. (How To: Basic Cinematography Tips!), and (How to Write a Documentary Script.), the video has tips directly from a human who talks from experience and I learned about the creator of this video from Daniel Akavi who is doing his project on movie making techniques. The paper written about how to make a documentary is also

from the experience of the writer, who works for UNESCO which is trustable as it's from the United Nations. The video will help actually gives me tips on technically making the documentary, while the paper by UNSECO gives me story elements of documentaries. The UNESCO paper has helped me immensely as it guided me for what to do for the setting, interviews, methods of filming, and other small tips. But what the paper does best is to give you a clear idea of how to form a storyline for your documentary, like screenplay and methods to make my documentary better.

The last source I wished to evaluate was an article from BBC News (Jones, Cellan-Rory), which reported that BitTorrent saves IP numbers of users who downloaded from their sites. This information could later be used by the creators of the content to find the users who infringed. I decided to use this article as a main source because it better argues my argument by inserting fear into the audience and causing them to worry about the consequences. I validated this article by finding a research paper by the University of Birmingham (Clothia, Tom, Marco Cova, Chris Novakovic, and Camilo Gonzalez Toro) which actually conducted the research; the University of Birmingham and the BBC are very reliable organizations so this source is probably true.

The sources included in this document compromised the main part of my research or a very important piece of information that needed to be evaluated. The most informative of all the sources was the Research paper from the University of Minnesota, and they were reliable and I could validate them.

I rejected a YouTube video about YouTube causing piracy, and another website that had YouTube facts. The YouTube facts I thought would be useful but it didn't have any information I needed on video piracy. While the video on YouTube was merely an opinion of a vlogger and he had no proper citations or backing. Refer to my process journals for evaluation of the other sources.

The main findings of my research were the money losses that each government/organization has, and most importantly I learned that the release gap between US release and international release caused people to obtain the movie illegally from the internet. The other important things I learned was the effect SOPA and PIPA would have on the world as a result of downloading movies, seeing as SOPA and PIPA affects the most commonly used websites on the internet such as Google, Yahoo, and Facebook. I used the interviews to give insight into our school policies and did the interview with the lawyer to get a professional opinion in video piracy.

The most useful sources of information for my project was the paper on piracy from the University of Minnesota, which gave me my basic understanding on why video piracy occurred and some statistics. I the information verified with Mr. Kaan Aytug, the piracy lawyer. I needed to give the audience a general understanding of the significance of video piracy in the beginning of the documentary to get them interested. To do this I had found the top 100 grossing films of all time to highlight the importance of Hollywood, and I also used an info graphic on piracy and the university of Minnesota paper. The third section of my documentary dealt with the statistics and financial losses due to video piracy around the world. For this I used: Annual reports from the Australian, Canadian, American motion picture associations and a research paper by the Italian government on piracy; these sources gave statistics such as the money lost, jobs lost, predictions, and the percentage of the GDP that was lost. The total money lost totalled \$967 billion in 2010 and 2005 combined, this was one of my main points to persuade the audience. I also learned how movies were pirated from Mr. Kaan Aytug and why they were pirated, he gave the same reason as the University of Minnesota paper saying that the large release gaps between the US and other countries prompted people to pirate.

Now that the audience had all the statistics, I wanted to show them the consequences of pirating. So, I found penalties for pirating and I found a couple of useful BBC articles for this. First I introduced this section by saying that organized crime makes a lot of its profit of video piracy, so that the audience may want to disassociate themselves with video piracy, I found this article: (CBS news) explaining that clearly. I then found an article saying the BitTorrent

monitored user activity and recorded the IPs to give away to the owners of the content. I backed up this article with the original Birmingham University report, I wanted to let the audience know that they will lose their privacy. Money penalties are also a good way of scaring the audience, so I found the money penalties in countries. Japan for example has a penalty of \$225, 000 and 2 years of prison for copyright infringing, this was a BBC article that I used in my fourth section. Also I found Netflix as a good alternative to video piracy on the official website, and I suggested this to the audience as an alternative. It was important for me that I showed the audience that YouTube clearly doesn't allow videos to be downloaded from their website without the up loader's permission. Many people didn't know this and downloaded videos from YouTube via websites such as keepvid.com. So, I found the YouTube's terms and conditions and cropped the section explaining this.

My last section was to show how dangerous SOPA and PIPA can be and why they were caused as a result of pirating. I found an article from Forbes: (Magid, Larry), this article explained how the most used websites such as Google, Yahoo, and Facebook may be partially shut down to restrict access to pirated content on the internet. My intention was to educate and frighten the audience that their favorite websites may be shut down partially or fully if they don't stop pirating. This was one of my most important point along with the financial losses caused by video piracy to educate the audience of the importance of this situation.

specification was to keep the documentary around 15 minutes, and the documentary was 17 minutes long which means that I achieved this as well.

I met three out of my four criteria, which is acceptable for me, but the first specification was very hard to get and I couldn't achieve it.

My goal was to educate 8th graders on the dangers of video piracy and minimize them from pirating. I wanted to do this using statistics of financial losses due to video piracy and educate them about how it affects their lives as well. Looking at my final product, I aimed for a higher quality documentary with better audio and more effects. I thought that I would be able to achieve this with the help of the video studio that I had found, but they said they didn't have time to edit a documentary this big. I was too dependent on them, and I ended up with too less time to edit the documentary, as mentioned in the process journal. I also think that the interviews were a little boring for the audience, but the documentary was very informative as a whole. I am also not sure if the audience were being honest that they wouldn't pirate again.

My first specification was 'Should teach the audience what effects piracy has on the world (economic, political)' I looked at the quiz I gave the audience after the documentary to test this. The criteria was that 80% of the audience score more than 80 % on the test.

Unfortunately only 60 % of them achieved more than 80 % but two of them achieved 100 % on the quizzes. I have failed to meet this criteria but it is very difficult to meet since 80% of the audience needed to get 80 % on their quizzes, I had high expectations for them. My pre-survey didn't cover a lot of knowledge and focused on opinions, so it was hard to measure how much they had learned because only two of the pre-survey questions focuses on knowledge. But, judging by those questions they have learnt a lot. I asked them about the consequences of pirating and how movies are pirated, and only 3 out of ten of them got one question or more completely correct. Thus, I could conclude that they have learned significantly more.

My second specification was 'The audience should not pirate or do it very minimally after this presentation.' I included a question at the end of the evaluation of the documentary sheet asking them if they will pirate or not. All of them said they will minimize it or never pirate again. I find this very hard to believe, but there is no other way to find out. Thus I have met this specification. My third specification was that 'The video should be of good quality.' I gave an evaluation sheet for this, I received a 54/60 for how informative the documentary was, I received a 43/60 for how good the video quality was, I received a

34.5/60 for how good the audio quality was, I received a 46/60 for how engaging the documentary was, and I received a 44/55 for the background music of the documentary. Looking at these results it can be seen that I didn't have very good sound quality, my video quality was acceptable, my documentary was very informative, my documentary was engaging, and the background music suited the whole documentary very well. I score highest on how informative the documentary was and the background music, while my audio quality is below my expectation, and the video quality and the engagement the documentary bring are successful. Hence I can conclude that I met this criteria. My other specification was to keep the documentary around 15 minutes, and the documentary was 17 minutes long which means that I achieved this as well.

I met three out of my four criteria, which is acceptable for me, but the first specification was very hard to get and I couldn't achieve it.

The personal project is the most motivating and exciting project that I have done in school so far. Before the personal project started, I was very anxious about the project as I thought that it would be very stressful and challenging to do. I was wrong, because I found this project to have a true purpose and it kept me motivated throughout the past 6 months. The original reason for my interest in video piracy was the SOPA and PIPA act that was going to be implemented in December, 2011. I read articles online about SOPA and PIPA and realized that the root of these problems was online piracy and copyright infringement. I specifically chose video piracy, because I knew it had some kind of economic effect on the world and many people I knew pirated videos including myself at one point. I decided that to stop SOPA and PIPA, we would have to stop pirating and convince the US government that Piracy can be stopped without Google, Yahoo, or Facebook being partially blocked off. We are increasingly becoming more dependent on Google, Facebook, and Wikipedia, so I didn't want to lose these websites and decided to educate 8th graders. As I researched into video piracy and its negative impacts on us, I found so many financial losses that we suffered from such as a \$967 billion loss around the world in 2010, and 187 000 jobs lost just in 2010.

I would consider the personal project to have improved my time-management, problem-solving, and Communication skills. My motivation to educate 8th graders on the dangers of video piracy led me to take risks that I normally wouldn't have done. I am typically very shy, but I was forced to collaborate and communicate to book an interview with Mr. Kaan Aytug. I even approached an editing studio to give me tips on making the documentary, who I had found myself by asking people in my neighborhood whether they knew any editing studios or not. Specifically finding valid sources and different types of sources was particularly challenging when I was trying to find financial losses caused by video piracy. I finally found the reports of the Movie picture associations of different countries to be reliable and valid. The biggest problem I faced was to convince people that video piracy affects them directly and not only rich film producers and actors. To solve this problem I looked for penalties for pirating, financial losses that affect us, our loss of privacy caused by pirating (IP monitoring), and the loss of major websites such as Google, Wikipedia, and Facebook. I put an argument together, first stating why video piracy occurs, how it occurs, the financial losses, penalties

and alternatives, and SOPA and PIPA. I put SOPA and PIPA into the final part of the argument because I saved the best point for last to leave an impact on the audience.

I effectively managed my time and finished all documents and sections in our guideline due dates. I think this helped me split my project into small parts that were easy to do when broken down. Along with the guidelines my process journal made me realize what I was really doing and how much progress I had made. While I improved my time-management skills my planning skills also improved alongside, because I assigned myself tasks in an approximate time frame. An example of this would be planning out my research time, each weekend I focused on researching one section of my documentary and used my process journal to keep myself on track. I managed my time poorly whilst actually making the documentary, because most of the editing was done in two weeks and I had 1 month to finish the editing. Finally, I decided that more people needed to know about this than just a group of 8th graders. I put in a lot of effort, thinking, and time into my display board to attract as many people as possible. Mr. Esmail gave me the initial idea of making a display board to which I developed. I went to a printing company in Corlu, just to print background pictures and the title for my board. I cannot see myself taking this much initiative two years ago. I am happy that some of my shyness has gone and my communication skills were improved as I was enthusiastic to do the project.

My area of interaction: Community and Service is hard to define since, some of the other AOIs overlap with it, such as health and social education. I defined Video piracy as Community and Service because this project's aim is to stop/minimalize piracy for the good of a community and educate them about piracy. I also came to understand that Community and Service is the AOI that requires the most interaction with people, I am not used to communicating with new people openly and this project was a challenge in that way. However Community and Service requires one to understand the needs of the audience/community they are serving to and plan accordingly, thus planning and critical thinking becomes very important here. I also uploaded the documentary onto YouTube to fully implement the Community and Service AOI in my project, because YouTube is the best website to broadcast videos to the world. Hence, to be successful in the Community and Service AOI one must find a platform such as YouTube or a documentary to effectively

educate the audience about their topic and use communication, collaborative, and critical-thinking skills to do so in the process.

In the future I wish that my documentary on YouTube gathers enough views for a wider audience to understand the dangers of video piracy, and share it to their friends. This being said this project motivated me so much that 7 months seems like 2 months to me, because I didn't notice the time going by so fast. I also wish that in the future when I have a job in the technology industry I will keep my stance on video piracy and all piracy in general and minimize it through my job. I will do this with an organization that prevents piracy perhaps and has strict measures against it. Thus, this was my favourite project by far that helped me come out of my shyness and improved my collaboration, communication, and problem-solving skills.

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Appendix B: Feedback surveys before presentation

Video piracy Quiz

Do you know how videos are pirated? If yes, how? (2 points)

- ~~1~~ 1. broadcast
2. live filming in the theatre. 2

Do you know the consequences of video pirating? If yes, what? (2 points)

billions of dollars are lost. lots of jobs too.
you can get sued & you might end up in jail. 2

What are some financial losses caused by video piracy? (2 points)

963 billion dollars world wide
lost. 2

How can video pirating affect the internet? (3 points)

huge websites have pirated videos on their websites,
if they would have to remove these, the whole
website could shut down. 3

Name one of the top countries in video pirating. (1 point)

india & china ~~& china~~

1 + 1

10/10 + 1
Answer

Video piracy Quiz

Do you know how videos are pirated? If yes, how? (2 points)

1. Broadcasting/advertising

2

2. Actually live filming the content.

Do you know the consequences of video pirating? If yes, what? (2 points)

A huge fine + a possible prison sentence

up to seven years

2

What are some financial losses caused by video piracy? (2 points)

963 billion U.S dollars world wide
from 2005-2010.

2

How can video pirating affect the internet? (3 points)

If causes the risk/need to shut

down some of the worlds most

3

used websites

Name one of the top countries in video pirating. (1 point)

India, China, Columbia, Russia

1 4 3

$\frac{10}{10}$

+ 3

bonus

Video piracy Quiz

Do you know how videos are pirated? If yes, how? (2 points)

they video tape it with camera in movie theaters or burn the disc onto their

2

computers

Do you know the consequences of video pirating? If yes, what? (2 points)

jail (2 years) & a 200,000 dollar fine.

2

What are some financial losses caused by video piracy? (2 points)

962 (2) billion dollars around the world 9 billion in the US (2005-2010)

2

How can video pirating affect the internet? (3 points)

more people watch the movies, get them for free

1

Name one of the top countries in video pirating. (1 point)

- China
- Malaysia
- India

1



Video piracy Quiz

Do you know how videos are pirated? If yes, how? (2 points)

There are multiple ways. One way is to record a movie.

2

Do you know the consequences of video pirating? If yes, what? (2 points)

Yes, fines and possibly jail.

1

What are some financial losses caused by video piracy? (2 points)

There are large financial losses for governments around the world.

About \$950 Billion

2

How can video pirating affect the internet? (3 points)

It can cause websites to have pirated content.

~~1 1/2~~
2

Name one of the top countries in video pirating. (1 point)

China

1

8/10

Video piracy Quiz

Do you know how videos are pirated? If yes, how? (2 points)

Yes, people can bring a camera in the theater and record the movie. 2

Do you know the consequences of video pirating? If yes, what? (2 points)

Money penalty and jail.

1

What are some financial losses caused by video piracy? (2 points)

Countries and companies lose a lot of money because of piracy. 1

How can video pirating affect the internet? (3 points)

It can cause PIA and SOPA to shut down websites. 3

Name one of the top countries in video pirating. (1 point)

China,

1

8/10

Video piracy survey

Do you know how videos are pirated? If yes, how?

When new movies come out they're usually filmed from the cinema but I'm not exactly sure how the high quality ones are pirated. The ones filmed in the cinema are the ones uploaded online.

✓ 1/2

Do you know the consequences of video pirating? If yes, what?

You go to prison for a couple months (I think) we used to buy pirated movies from this one guy but he got arrested but I'm not sure.

X

Have you pirated videos before? Why? Why not?

No I haven't because I don't know how to. I wouldn't if I could do it I wouldn't anyway it's too much work :P

What is your opinion on video piracy?

I'm not sure, I'm kind of neutral about it. I know that we need to pay for everything but it's more convenient if it's pirated.

Video piracy survey

Do you know how videos are pirated? If yes, how?

Yes, people sneak in cameras in the theaters and record the movie.

~~1~~ 1/2

Do you know the consequences of video pirating? If yes, what?

Yes, Prison and/or money penalty.

X

Have you pirated videos before? Why? Why not?

No, I don't wanna go to jail.

What is your opinion on video piracy?

It's bad but it's cheaper to buy.

Video piracy survey

Do you know how videos are pirated? If yes, how?

NO

X

Do you know the consequences of video pirating? If yes, what?

You get arrested or fined.

X

Have you pirated videos before? Why? Why not?

Because i dont know how to
and am not stupid to go to
jail for that

What is your opinion on video piracy?

I dont know if it's good
or bads for us

Video piracy survey

Do you know how videos are pirated? If yes, how?

no i do not know how
videos are pirated

X

Do you know the consequences of video pirating? If yes, what?

You can get sent to jail because
it is illegal to copy a movie,

X

Have you pirated videos before? Why? Why not?

no because i do not know
how to.

What is your opinion on video piracy?

I don't think it is good because
it is wrong to do things that
you are not supposed to do.

Video piracy survey

Do you know how videos are pirated? If yes, how?

No

X

Do you know the consequences of video pirating? If yes, what?

No

X

Have you pirated videos before? Why? Why not?

No because i think this is bad thing

What is your opinion on video piracy?

i think this is bad thing because you can't make
copy

Appendix C: Feedback surveys after presentation

Evaluation of Video piracy Documentary

On a scale of 1- 5, how informative was the documentary?

1 2 3 4 5

On a scale of 1-5, how good was the video quality?

1 2 3 4 5

On a scale of 1-5, how good was the audio quality?

1 2 ~~3~~ 4 5

On a scale of 1-5, how engaging was the documentary?

1 2 3 4 5

On a scale of 1-5, how good was the background music suited to the situation?

1 2 3 4 5

What was the most important thing you learned in this documentary?

~~That video piracy doesn't have any~~
~~effects on~~ That video piracy effects our
economy

Was the documentary interesting/informative? Why?

Yes it was, and I have to admit
that I once downloaded a movie from the
web.

Will you continue to pirate videos after this? Why? Why not?

No way. I don't want to go
to jail and be responsible for
messing a persons life up.

Evaluation of Video piracy Documentary

On a scale of 1- 5, how informative was the documentary?

1 2 3 4 5

On a scale of 1-5, how good was the video quality?

1 2 3 4 5

On a scale of 1-5, how good was the audio quality?

1 2 3 4 5

On a scale of 1-5, how engaging was the documentary?

1 2 3 4 5

On a scale of 1-5, how good was the background music suited to the situation?

1 2 3 4 5

What was the most important thing you learned in this documentary?

There are many bad effects for pirating anything, for example, loss of jobs.

Was the documentary interesting/informative? Why?

It was informative because it first told me the main idea, and gave some supporting details.

Will you continue to pirate videos after this? Why? Why not?

No, because I already knew it's wrong.

Evaluation of Video piracy Documentary

On a scale of 1- 5, how informative was the documentary?

1 2 3 ④ 5

On a scale of 1-5, how good was the video quality?

1 2 ③ 4 5

On a scale of 1-5, how good was the audio quality?

1 2 ③ 4 5

On a scale of 1-5, how engaging was the documentary?

1 2 3 ④ 5

On a scale of 1-5, how good was the background music suited to the situation?

1 2 3 ④ 5

What was the most important thing you learned in this documentary?

The statistics of financial GDP loss.

Was the documentary interesting/informative? Why?

I already was familiar with here.

Will you continue to pirate videos after this? Why? Why not?

I never comitide the act of cracking a
copy righted content nor do I passess
the intention at this given time.

Evaluation of Video piracy Documentary

On a scale of 1- 5, how informative was the documentary?

1 2 3 4 (5)

On a scale of 1-5, how good was the video quality?

1 2 3 (4) 5

On a scale of 1-5, how good was the audio quality?

1 2 3 (4) 5

On a scale of 1-5, how engaging was the documentary?

1 2 3 (4) 5

On a scale of 1-5, how good was the background music suited to the situation?

1 2 3 (4) 5

What was the most important thing you learned in this documentary?

many jobs are being lost because of video piracy
and many governments are also losing money and have to
cut funds.

Was the documentary interesting/informative? Why?

yes. I did not know much about video piracy and
got to learn about it. the video was really good!

Will you continue to pirate videos after this? Why? Why not?

no, I never really did and I won't because I want
people to keep their jobs

Evaluation of Video piracy Documentary

On a scale of 1- 5, how informative was the documentary?

1 2 3 **4** 5

On a scale of 1-5, how good was the video quality?

1 2 3 **4** 5

On a scale of 1-5, how good was the audio quality?

1 2 **3** 4 5

On a scale of 1-5, how engaging was the documentary?

1 2 **3** 4 5

On a scale of 1-5, how good was the background music suited to the situation?

1 2 **3** 4 5

What was the most important thing you learned in this documentary?

that video pirating is wrong and that many people from outside of the U.S pirate videos.

Was the documentary interesting/informative? Why?

the documentary was interesting and informative because

Will you continue to pirate videos after this? Why? Why not?

No because I haven't pirated before and I do not plan to in the near future.

Istanbul International Community School

Gowtham Ashokan's Personal Project Process Journal

Topic:	Piracy (Video piracy)
Goal:	To teach and raise awareness of the dangerous of Piracy . Which will help many people understand why they shouldn't be doing these things or how to be more careful.
Focus area of interaction:	Community and Service
Inquiry Question:	How can we know the dangers of privacy on the internet? And why you should stop pirating and know the dangers of piracy.
Specifications:	<p>1. Should teach the audience what effects piracy has on the world (economic, political)</p> <p>Tools: ● I will first conduct a pre- test on the audience about what they already know about video piracy, and after they watch the short documentary they will do another quiz one week later to see if they remember the facts from the documentary. ● To suit this specification specifically for the audience I will give them a survey two week before the presentation to see what they think about piracy, do they do it, why, and other things they have opinions about. I will modify my presentation according to this data. Success: ● The score the audience receives in the pre-test will just show me how aware these people are, but the test that is conducted one week after the video will show my success and the margin for my success is for over 80% of the audience to score over 80% on the test. ● If the audience remember my presentation for at least another 2 weeks that will show I am successful as well which ties in with the point above. (look at specification # 2 to see how). 2. The audience should not pirate or do it very minimally after this presentation.</p> <p>Tools: ● I will give an anonymous survey to the audience 12 days after the post-video test is give, this will ask them to say how much they were pirating before they watched the video and how much they pirate now or would. The survey will first ask if they pirated for the past 12 days if the answer is yes they continue, if not they do not take the test. This is done so that people without any information do not take the test. Success: ● If 75% of the audience has stopped or minimalized pirating content by 30% or more, then I will know that I have been successful. Even though this figure may only be for two weeks, I will also ask them whether they will continue pirating as they were before or eventually stop and I will also ask them the specifics of how many films they would download in a weekend, etc. ● I will start a blog after this presentation where the audience can discuss about piracy and questions to me and comment about the video, this will help me to reflect on my video. 3. The video should be of good quality. Tools: ● I will give a criteria sheet to the audience to rate the video which will include the following criteria: soundtrack, content, effects, and its appeal. ● I will post this video onto YouTube and if possible the school website. Success: ● Each one of the criteria in the sheet will be out of 10, so if I score more than 32 marks in over 80% of the criteria sheets I will have been successful. However if I score over 37 in over 80% of the criteria sheets I will have been exceptional. ● If the video receives over 500 views before 10th grade finishes I will know that I was successful in the general audience as well, but if the views pass over a 1000 then I will know that I was very successful. Not only should the views be high, but so</p>

should the likes which I want to be over 100 for an indicator of success. And if the school website accepts to put this video onto some part of the website or if they use this video as an example to show students what would happen if you stole others ideas and what global impacts it will have I would have been successful.

Supervisor Name: Ash Esmail

MONDAY, 25 MARCH 2013

12th of March:

Today Mr. Esmail called Piyush and I to discuss about our display boards. We gave him our outlines, and I decided that I lay out my papers like the design cycle. In the middle there would be an iPad showing a summary of my documentary and beneath that I will have a 19 inch Samsung monitor playing my documentary. I decided to have a film reel in the background of the iPad, and the film tape coming out will encase the documentaries. However I decided that the film tape was too small to fit the documents. I decided to use flowing film reels in the background and a huge clapper board as a frame around the monitor.

13th of March:

Today I went to the DT lab and cut out some of the borders for my display board but didn't finish all of it. I find that I am a very slow cutter, and I will return on Friday to finish cutting the borders of the board. It worries me that I have a minor surgery this weekend and the exhibition next Wednesday, the surgery will put me in bed rest until Monday which means I will have to work on the project in home. I also got the measurements of the monitor from Mr. Esmail so that I can cut that on the board later.

15th of March:

Today I went back to the DT lab at lunch and finished cutting the borders of the display board, they are not sharply cut but look fine. After I went home today I had an idea for printing the background of my display board, I decided to go to an advertising company and give them the pictures to print.

18th of March:

I was in bedrest for two days due to my Pilondial cyst operation, today I worked on measuring the dimensions of my board and iPad as well as finding the placement for each background image and I calculated the number of images that I required. It will be hard sticking all the stickers tomorrow but I will have to try by best.

19th of March:

Very stressful day, because I stuck all the stickers on to the board today, which was very time consuming. I mount the frame for the iPad onto the back and this took over 3 hours. The board looks nice in the end, but I feel that if I had oriented out the stickers yesterday and stuck some of them yesterday, my work would be a lot less stressful. But in the end the board looks good after hours of hard-work, I expect people to like the display board.

20th of March:

Today the exhibition just finished, and I was very satisfied and proud of my display board as many people complimented it and liked it, Mr. Esmail's idea of setting the example for next year's 10th grade seems to have worked as people liked the method of presentation very much. I am personally relieved to have finished the project, and I will finish the Reflect on learning later this week. The display board required almost as much effort as the actual project due to my time restrictions, but I was very pleased with the result. I enjoyed doing the project, because it motivated me to work for 6 months and I finished everything on time and I learnt a lot from it myself and I have stopped pirating as a result of my own project. Hopefully, the 8th graders I educated and other people I talked to at the exhibition will stop pirating.

SUNDAY, 10 MARCH 2013



Apply_the_information_and_achieve_the_goal.docx 23KB

TUESDAY, 05 MARCH 2013

6-10th of February:

I finished recording all my voice-overs for the documentary and finished editing the second paragraph's section on the documentary. Recording the documentary took the most time, and I had to spend both the 6th and 7th on finishing my recordings. For my second paragraph I used the cinemedaggon video, which I am allowed to use since it is being used for non-commercial use. I also added a recording of YouTube's copyright law in the second paragraph's video as well as a picture of BitTorrent which I show while talking about BitTorrent being the first website to popularize video piracy on the internet.

I also have all the interviews, so now I will put on Mrs. Bond's and Mr. Esmail's interview after the second paragraph. These two interviews explain our school's stand on video piracy and what it is doing to stop piracy by educating the students about it. After this I will start working on the next paragraph which explains all the statistics related to video piracy. I approximately have 5 minutes of the documentary, excluding the interviews. On the 10th I made some minor changes to the documentary such as some sound editing and my presentation of YouTube's copyright law, I now show the copyright law in bullet points and slowly scroll down so that it is easier for the audience to understand. I am currently worried about finishing my documentary with the time spread out, I may have to work extra on one of the days. This is because the interviews are very long, and they may extend the documentary's length past 15 minutes. However, they contain important information that my audience need to know.

11-15th of February:

I decided to book a presentation date with my audience, who are going to be 8th graders as mentioned in my 'Define the goal' section. I asked for the list of 8th grade homeroom teachers from Mr. Esmail on the 13th and chose to present to Ms. Kaplangi's homeroom and Ms. Water's homeroom. I E-mailed them asking to present, and Ms. Kaplangi replied saying yes. She gave the date as the 21st of February on Thursday. The two homerooms combined will number around twenty which will be a good number of people to present to; because I think twenty people giving me feedback will just be enough to work with. I am not sure if Ms. Waters has agreed with Ms. Kaplangi or whether I have to go and talk to her. On the 14th and 15th I edited the interviews including the one with the Turkish lawyer, to just show the important information.

16th -20th of February:

I am now editing the statistics section of my documentary, which proves to be challenging as I need to find a good way to show my statistics. I finally decided to record a word document as I scroll down the statistics and explain that statistics were organized into a table, so that it is easy to read as I explain. I wanted to originally make the video for this section more aesthetically pleasing with graphics, but I didn't know how to do this exactly. Today is the 16th which means that I have the weekend to finish the documentary, I feel that I have put it off to the last minute even though I can finish it. On Saturday I am editing my consequences and alternatives section, in this section I have decided to show the actual website's articles and talk over them. I also added a video cartoon of a criminal dealing with a movie, this is so that the documentary isn't boring with only text and pictures. Editing is a grueling process, especially with finding the perfect video for the topic I am discussing. The reason I felt that I procrastinated was because I have to finish it in these two days, I am very close to the end since I only have one more section after this.

It is the 18th today, and as soon as I woke up I have started to work on the documentary. I decided to use web articles and text as the video for the SOPA-PIPA section. This is one of the most important sections, as it should play a big role in changing the audience's mind. It would have been better if SOPA and PIPA were on the verge of being implemented, because this would give a sense of urgency for the audience to stop pirating that very day. After I finished editing the documentary I did an overall check for any blunders and edited those, I find the sound quality a little below my expectations and I wanted more animations in my documentary but I couldn't think of a way to create those that would fit this context. I am now nervous for the presentation on Thursday and I still need to confirm with Mrs. Waters whether or not her class will be watching the documentary. I have also made my evaluation of the documentary sheet and re-printed the quiz on piracy for them to finish after the documentary.

Today the 20th and its Tuesday, I asked Mrs. Waters and she said yes. I am relieved and all I need to do is wait for Thursday now, and write my process journals. Finally today is the 22nd I was very nervous for the presentation, but since I didn't have to talk too much, it went fine. I noticed the reactions of the audience while they were watching the movie, and some of them lost interest after the statistics section but all of them were interested during the SOPA-PIPA section of the documentary. Something I didn't pay attention to was how abrupt the ending is, I should have fixed the ending to show the last part where I ask the audience 'Would you like all your hard work and ideas stolen without recognition to you? You decide.' I should have made this part longer to have a better effect on the audience. But I am relieved it's over, and the feedback shows that I have met my specification of 80% of the audience scoring more than 80% on the quiz.

SUNDAY, 27 JANUARY 2013

Saturday 18/01/2013

On Saturday, I finally completed my interview with the piracy expert he is an Istanbul based lawyer and here are the questions I asked him in Turkish:

Vidyo Korsanlik sorular

Question: Vidyo kopyalamayi nasil yapiyorlar genelde?

1) DVD then RIP ediyorlar bilgisayari, sonar oh dosyayi compress edip internet de ki file-sharing site leri upload ediyorlar.

Question: Dunyada en cok filmi ureten ulke America, ve en cok gelir olan ulke de America. America videyo kopyalamayi engellemek icin ne yapiyor?

6) Evet America video lari korumak icin SOPA ve PIPA kurallari yaratı, bunlar korsanlık eti website leri kapatirlar, ve korsanlık ile ilgili site leri de kapatirlar.

Question: Bunu engelyemek icin neler yapabilir? Filmcilar tarafından ne yapabilirler? Ve devletin tarafından ne yapabilirler ?

2) Filmcilar korsanlık etmeyin diya message gonderebilirler, ve devlet de file-sharing site leri engelyebilirler ama bir siteyi engeldik den sonra baska bir sitedi ayana film var dir.

Question : Vidyo korsanlık icin ne cezalar var ?

7) Fikir ve Sanat Eserleri Kanunu var Turkiye de, bu kural lari kirarlar sa alti ay hapisi girirler.

Question : Turkiye de vidyo kopyalamanin durumu ne ?

9) Turkiye de vidyo korsanlık icin cok ciddi kurallar yok, bununyuzundan cok vidyolar korsanlık oluyor.

Question : Youtube Video korsanlık artiriyor mu ?

10) Evet, cunku Youtube dan kolayce vidyoyu download ede bilirlar ve Youtube bunu engelemeyi deneyor ama ine de filmlar korsanlık ediliyor.

Question: Dunyada hangi ulkeler vidyo korsanlık dan para kaybediyor ? Ve hangi ulkeler en cok video korsanlamayi yapıyor ?

11) America, Canada, ve Australya en cok para kaybediyor video korsanlık, ve Cin, Rusya, Italya, ve Brazilya en cok vidyo korsanlamayi yapıyorlar.

He was a very knowledgeable person and he provided me detailed answers for all my answers, and I can even relate some of his answers to my research. He said that the release lag between US release and international release caused people of other countries to pirate these movies since they didn't want to pay for them, and I had found the same explanation in my University of Minnesota research paper. I will finish of my documentary during this weekend or the following week.

27th of January:

Today I compiled many background pictures and videos for my documentary over which I will explain. I used these two websites to explain <http://www.cosmoloan.com/money-management/what-can-you-buy-with-a-trillion-dollars.html> , <http://aworldofprogress.com/blog/2011/what-could-you-buy-with-a-billion-dollars/>. These websites emphasize the importance of these amounts of money, and their significance to our life I need to do a final edit during this week and compile all my videos neatly, but I feel confident that I can finish the product within the due date. The owners of the video studio that I mentioned earlier will help me create the documentary in an aesthetically pleasing way. I am now using two programs to make my documentary: Windows Live movie maker and Corel Video studio Pro X5 which was provided to me at the video studio.

SATURDAY, 19 JANUARY 2013

Wednesday Thursday and Friday 18th and 17th and 16th of January

- On Wednesday I worked on the cold hard facts section of my script. I used the research papers http://www.afact.org.au/assets/research/IPSOS_Economic_Consequences_of_Movie_Piracy_-_Australia.pdf , http://www.mpa-canada.org/press/IPSOS-OXFORD-ECONOMICS-Report_February-17-2011.pdf , http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1986299 for specific facts. I also used these articles: <http://voices.yahoo.com/the-effects-piracy-different-industries-2552949.html> , <http://www.washingtonpost.com/wp-dyn/content/article/2006/09/28/AR2006092801640.html> to support the information on the research papers. I found from the Yahoo voices article that US loses 6 billion dollars revenue to video piracy every year, and specific information on the impact of video piracy on the economies of Australia, Canada, and the US. Here is the information I used in my script: A\$ 551 million GDP of Australia lost to Video piracy.= \$ 580 643 800 USD

- A\$ 575 million money lost by workers in Australia.
- US\$ 8 billion lost from GDP to video piracy. = \$ 8 000 000 000
- C\$ 965 million of GDP lost to video piracy. =\$ 979 301 300
- Europe lost 10 billion Euros. = \$ 13 344 000 000
- Australia: 6100 jobs lost across the entire economy.
- Italy: 22 400 jobs lost across entire economy.
- Canada: 12 600 jobs lost across entire economy.
- US: 141 000 jobs not created in 2005 across the entire economy.
- 182 000 jobs lost from in 2005 and 2010.

On Thursday I worked extensively on finding astounding statistics to surprise the audience, and I found this website: <http://www.mapsofworld.com/world-top-ten/world-top-ten-video-piracy-countries-map.html> , which showed the total money lost to video piracy and made my own calculation for the money lost to video piracy in 2010. My calculation used the research paper from http://www.afact.org.au/assets/research/IPSOS_Economic_Consequences_of_Movie_Piracy_-_Australia.pdf , http://www.mpa-canada.org/press/IPSOS-OXFORD-ECONOMICS-Report_February-17-2011.pdf , http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1986299 , and http://www.ifpi.org/content/library/Enzo_Mazza.pdf. These research papers analyzed the effects of video piracy on the economies of Europe, Australia, Canada, USA, and Italy in 2010. The total money lost in 2010 in these regions totaled 22 903 945 100 US dollars, while the estimate from the maps of world website totaled \$ 967 000 000 000 through the years in the top ten most video pirating countries. I also added the jobs lost from the research papers which added to 182 000 jobs lost in 2005 and 2010 combined to video piracy. I really hoped that this would hit the audience with the reality and hopefully this will scare them and they will stop pirating movies.

On Friday I finished my script and the interview was done today, I wrote two more paragraphs after the cold hard facts. The paragraph after that explained the penalties of video piracy and its dangers. I first explain that video pirating is one of the main businesses of organized crime and whether they want to be associated with the same people that do human trafficking. I thought that this would cause the audience to feel guilty that they have been doing this, I used this idea from this article: http://www.cbsnews.com/8301-18560_162-5464994.html by CBS news. To further highlight the dangers of video piracy I used the study by Birmingham University and BBC news' article on BitTorrent monitoring its users: <http://www.bbc.co.uk/news/technology-19474829>, and <http://www.cs.bham.ac.uk/~tpc/Papers/P2PComm2012.pdf>. I then explain how BitTorrent records the IP addresses of its downloaders and how the owners of the material being downloaded have access to these IP addresses and that they can use these IP addresses in court cases against the downloader. I decided to use this fact because it would address the audience's privacy and tell them that they are watched when they download from Torrent such as BitTorrent.

To further expand on punishment for downloading videos from the internet I explained to the audience that YouTube uploaders could sue you for \$750 for every video you use without their permission, and I also explain that YouTube strictly condemns downloading others videos without their information. I found the \$750 rule from this article: http://news.cnet.com/8301-13739_3-9936833-46.html during my research. Then I talked about the Japan's measure against piracy which is the strictest of all because it charges the copyright infringer \$ 25 700 and sentences them to 2 years of prison. I then also explain internet provider Verizon's commitment to fight piracy, from this BBC article: <http://www.bbc.co.uk/news/technology-20361952> and I explain how Verizon will lower the internet speed (uploading and downloading speed) of those who it finds pirating. It will first send a warning message but then lower your internet speed so that you cannot pirate. However I know that the audience doesn't want to just hear about all the problems and dangers they face in pirating videos, they need solutions. I discuss Netflix and other similar websites as a viable alternative as this article suggested during my research: <http://www.makeuseof.com/tag/netflix-solution-video-piracy-opinion/> and I explain to the audience that they can get full HD movies one day after it is released for just 1 dollar, this way they are not stealing and they are watching the movie for a good price and quality. I also mentioned satellite broadcasting to release movies, which means that anybody subscribed to cable TVs or the cable TV's live film channel will be able to watch the premiere of a movie at their homes.

In the final paragraph I discuss the plan of the US government to implement SOPA and PIPA and how badly it would affect their favorite websites such as Facebook, Twitter, and YouTube. I used this article: <http://www.forbes.com/sites/larrymagid/2012/01/18/what-are-sopa-and-pipa-and-why-all-the-fuss/> to get a good understanding of SOPA and PIPA and how it affects us. So I explained to the audience that SOPA and PIPA is aiming to shut down entire websites that have any links to pirated material, which big websites will have in the form of advertisements and through indirect links. I then say that they should stop pirating if they want to keep their favorite websites safe, and explain to them that SOPA and PIPA may have been temporarily dropped but it will return soon unless the US government sees a clear decline in Piracy. I then ask the audience if they don't mind 967 billion dollars lost and 187 000 jobs all lost to video piracy. I finally ask them if they would like their hard-work and ideas to be stolen without recognition.

TUESDAY, 15 JANUARY 2013

Yesterday I fixed an appointment with Mrs. Bond for the interview and it was completed today. The interview came out very nice with excellent answers and it was done professionally (without disturbances). In my documentary script so far I have used information from http://www.ifpi.org/content/library/Enzo_Mazza.pdf which was a research document published by the FIMI (Italy's music piracy organization) but it discusses about digital piracy and movie piracy in general. Facts that I integrated into my script were: Italy lost 22 400 jobs and 1.4 billion Euros in 2011 just to piracy. This is 3.9% of Italy's GDP, Tera consultancy estimated a loss of 56 billion Euros across Europe in 2015, and Movie-related industries contribute 6.9 % to the European Union's GDP which is 860 billion Euros. These facts help support my organization in the importance of the economic losses in Europe, and how much the movie-related industries contribute to the European GDP. I have also used the explanation from http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1986299 , which explained that the gap between the US release and international release caused a 40% decrease in viewership in international countries In my introduction.

Tomorrow I will interview Mr. Esmail if possible. From today to Friday I will finish writing my script with all the facts and the argument, and on Saturday I will be interviewing the piracy expert who works at a French movie piracy blocking company. Later on Saturday I will go to the editing studio and finish editing my documentary.

WEDNESDAY, 09 JANUARY 2013

On the 6th of January 2013 I met with the IT technician that my dad knew. The technician said that he would get me the interview and even take me to an editing studio to edit the film. I am almost done with writing the script, I am now very relieved as I will have professional guidance on editing the documentary. I still haven't recieved new of the date for the interview with the piracy expert. I will be interviewing Mrs. Bond next week if she is free, and/or Mr. Esmail. I will be interviewing Mrs. Bond about how our school lends out movies to students from the library and whether the distribution of movies for free is fair. Essentially a student can pirate the movie while he has borrowed it. I haven't done much editing to my video yet.

MONDAY, 31 DECEMBER 2012

Today I added my footage of the Sherlock Holmes movie to which I added a voice over. Here is the script that I used for the voice-over:

Videos are the new carriers of information and entertainment to us. Watching movies has become one of our favourite pastimes as a result of inventing the video. Yet we don't want to protect this industry and we are letting it go astray. Video piracy may not seem to have a global effect, but it negatively impacts our lives of which we are unaware. In this digital age we now have movies readily available online, and people see no reason to buy movies when they are on the internet for free. This lets people try out any movie they want free of cost. But this very action ultimately comes to affect them in various ways. Sites such as BitTorrent, Megaupload, Putlocker, are used to upload and download movies illegal. Even YouTube is used for video piracy, but YouTube doesn't allow it while these other video-sharing websites do. However people often find a way to get past YouTube's piracy filter.

I have started explaining why video piracy happens and discussing some of the video-sharing websites and YouTube. The section I completed today is my complete introduction to the documentary. Tomorrow I will start explaining the facts and statistics of video piracy by following by documentary outline. At this moment I am worried about documentary length which I fear may turn out a little long for the 10-15 minute time set. My other goal of interviewing the piracy expert will definitely happen later on this week as I am waiting for the confirmation. I haven't specifically used a lot of facts up till now in my documentary as it is only the introduction.

SATURDAY, 29 DECEMBER 2012

On Wednesday I edited my porjector footage for my documentary na dmade the intro just as I hade planned. Today I wrote some of my documentary script and filmed my TV with the movie Sherlock Holmes on, this footage will run as I insert a voiceover of me introducing video piracy. On Wednesday I added the sound track Pictures from Space to my documentary intro as it gave off a mysterious effect and gave the perfect introduction to suit the camera zooming into the overhead projector. I will continue working on my script which I will upload sometime next week, and now I have talked with the right person and I will fix an interview with the video piracy experts sometime next week.

MONDAY, 24 DECEMBER 2012

Today was the first day of filming for my documentary. I first decided upon how I would start the documentary, and today I filmed the camera panning into an overhead projector. I did this because films are generally presented with overhead projectors in theaters. The projector will slowly light up as the camera zooms in, and I will insert my voiceover at this point and explain video piracy (What, Why, How). The next scene I will film tomorrow which will include a showing of statistics and some other locations that are related to movies. I have also started to look into piracy experts in Istanbul, and the interview with them will be set late this week or next week. At this moment I am confident with the progress being made with the filming but a little worried about the timing of the interview. I want to do the interview before the winter break ends, and I hope one of the piracy experts will be available by then.

THURSDAY, 20 DECEMBER 2012

I interviewed Mr. Esmail last week about the school's stand on video piracy, he was unable to give a recorded interview but he gave me some basic information on the school's take on video piracy. He said that the school educates students with sessions about copyright infringement which is related to video piracy. He also advised that I interview Mrs. Bond about whether our school can give out movies from the library, and if this is legal or not. So I will film the interviews with Mr. Esmail and Mrs. Bond after the winter break. While during the break I will start to make my documentary, for which Mr. Esmail has let me burrow one of the school's Macbook. Now I will be able to use iMovie as planned. During this break I will also interview one or two video piracy experts in Istanbul, the details haven't been conformed yet.

SUNDAY, 02 DECEMBER 2012



MONDAY, 26 NOVEMBER 2012

I finished researching almost all the information I need but not the interviews which I will do while the filming is taking place. I found many useful sources while I was researching on the internet. One of the main written sources I found was <http://www.cs.bham.ac.uk/~tpc/Papers/P2PSecComm2012.pdf> , this is a very useful paper which brings to light the fact that when a person pirates they are monitored by a log on BitTorrent which can be used later by the owner of stolen copyrights. This will be very useful for me in persuading the audience that pirating also invades their privacy, and piracy and privacy was my original idea however I changed it. I think that this source is reliable for a number of reasons: It was written by the well-known Birmingham university, and it was on BBC news (Link to the BBC article about this: <http://www.bbc.co.uk/news/technology-19474829>). I also found two articles on CNET: http://news.cnet.com/8301-31921_3-57329001-281/how-sopa-would-affect-you-faq/?tag=mncol;txt , this article explains what SOPA and PIPA are but I focused on SOPA. Relating my documentary with SOPA is to show the audience that they won't have access to many websites, because SOPA shuts down whole domains if a small part has pirated material. I wanted to prove my point that the only way to stop video piracy is to stop doing it ourselves and turn to alternatives.

Talking of alternatives, I found an article about Netflix being the solution to stop piracy on a website named 'makeuseof.com' link: <http://www.makeuseof.com/tag/netflix-solution-video-piracy-opinion/> , but I do think this source can be validated by another article I found on another website that discussed the same matter: <http://technologizer.com/2011/04/28/is-netflix-the-solution-to-movie-piracy/> . These sources were very useful for my argument as well because they showed a clear alternative that Netflix is starting to decrease movie piracy with cheap prices for HD movies on the day of release. One of my objectives was to find an alternative for video piracy and these articles have shown me the answer.

I found another paper very similar to the Australian movie piracy paper that I had found earlier, it was the Canadian counterpart of the MPAA which is American. Here is the link: http://www.mpa-canada.org/press/IPSOS-OXFORD-ECONOMICS-Report_February-17-2011.pdf , this was helpful in gathering stats for movie piracy in more than one country and it is a very extensive document which helped me gather a lot of statistics on movie piracy in Canada. The other CNET article I found was: http://news.cnet.com/8301-13739_3-9936833-46.html , this article reported that people who viewed pirated videos will face a fine of \$750 which will further help me convince my audience to stop pirating videos.

I also rejected this source: <http://www.youtube.com/watch?v=PNmH1hZva2k> , in this video a vlogger (video blogger) discusses whether YouTube is causing Piracy. But I ruled this source out as it was just a matter of opinion and had no solid backing. While I found another paper on the economic impacts of digital piracy on Italy and Europe, here is the link: http://www.ifpi.org/content/library/Enzo_Mazza.pdf . This article seems reliable as it is from the Italian moving picture association known as the FIMI. This article gave me a deeper insight into the economic impacts of digital piracy in Italy and Europe in general and gave some statistics. However I might rule this source out because it refers to digital piracy and not movie or video piracy.

I am going to start to write my 'Select the sources' document and start filming this week for an interview with Mr. Sheard if possible about the economic impacts of video piracy. I feel nervous about actually shooting the documentary but I feel confident about the research that was done.

SUNDAY, 11 NOVEMBER 2012

I have now bought my camera to shoot the personal project, and I changed my ideas about buying the Sony NEX-VG20H and the HDR-FX7 because in Turkey they cost approximately 4500 Turkish Lira. This highly exceeds my budget so I decided not to buy them, plus they have many features that I won't even use while filming. So I have bought the JVC GZ-HM1 Everio, which matches all my specifications: 1080p (HD), 3 hours of footage (has 64 GB which exceeds the requirement), and a hard disk. I also wanted 14 mega pixels for photographing but I got 10 mega pixels which is fine for me as I won't be taking photographs. It also has the additional capability of night-time recording without the need of a flash light and calls the feature Super LoLux. I can now start recording interviews and other things. I have found a channel on YouTube called Film Riots which my class mate Daniel Akavi told me about. His personal project is about making a film so he said he had found this very useful, here is the link: http://www.youtube.com/user/filmriot?feature=results_main. I found this source very helpful as well because it teaches a lot about the basics to film making, and even has some tutorials on effects which will prove useful for my documentary. I haven't done as much research this week as I had done last week, because of other homework but I am still gathering information. Another detailed process journal will follow tomorrow , this is just an update on my camera.

SUNDAY, 04 NOVEMBER 2012



SUNDAY, 04 NOVEMBER 2012

I did a lot of research on techniques for a good documentary, I found a very helpful paper by UNESCO: http://www.unesco.org/pv_obj_cache/pv_obj_id_5F97BD793CBABEFF2CABC606CDF88FC99A10700/filename/programme_doc_documentary_script.pdf

This was very helpful as the author described in great detail on how to make a documentary and the research, questions to think about, techniques, types of documentaries, setting, screenplay, etc. This guide itself could help me make my documentary but I want to get an interview so that I get information specifically for my documentary. I created an outline for my documentary which I will upload after this entry. I found a way for the audience to relate this way to the world and the loss of jobs and possibly lives. Movie piracy seemed to be affecting the US economy severely so I am going to say what would happen to the world if the US' economy slumped. But for the details I wasn't able to find very helpful information on the internet, I found this article which I thought didn't help but said what would happen to the US: <http://www.guardian.co.uk/commentisfree/2012/sep/17/america-falls-off-fiscal-cliff>. Instead I have fixed an appointment with Mr. Sheard, our Humanities teacher. Currently in Humanities we are studying how Trans-national Corporations can affect poor countries and we also discussed the wall street 'No income no asset' loans which was why the US economy started slumping recently. I want to relate this Internationally which Mr. Sheard would be an expert on as he is teaching this to us now. I will try to buy my camera in the next 2 or 3 weeks so that I can start shooting my interviews. While I read more deeply into the paper I found on International piracy which I posted a link in one of my previous entries but here is another link: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1986299, it can be downloaded from here. I learned more statistics and I am compiling all of this on a fact sheet. My main challenge now is to carefully follow my plan and submit everything in the deadlines. My plan is to try and start shooting the documentary by the end of October (20-31 October) and finish shooting before the winter break. I will then edit the footage and add in post-shooting information to the documentary in the winter break and January.

WEDNESDAY, 31 OCTOBER 2012

Personal project- process journal 2

I have done more research with the personal project and these are the resources that I have found so far: <http://mashable.com/2011/02/19/youtube-facts/>, this source may be unreliable because it is a unknown magazine or website, all the information I get from this source may be inaccurate or true so I am not going to heavily rely on it. <http://www.symantec.com/about/profile/antipiracy/consequences.jsp>, this source seems more reliable than the previous as it has an official document quoting to support its facts, but there is minimal information on the link and it is mainly rules so I won't have a big use for this source. http://www.cbsnews.com/8301-18560_162-5464994.html, this is from CBS news which is a very well-known news website and thus reliable. There was also a lot of useful information in this article and it really helped me understand more in depth the problem of video piracy around the world. http://www.afact.org.au/assets/research/IPSOS_Economic_Consequences_of_Movie_Piracy_-_Australia.pdf, this website was a very helpful source that I have found so far because it had so much information and statistics about movie piracy but it was from an Australian perspective not international. Regardless, this is a great source and I found a lot of statistics on this website. <http://www.quora.com/How-much-income-does-the-film-industry-lose-to-piracy>, this website also had some useful statistics, but I am not sure how reliable it is since it's a blog type website. But I think I will use some of the statistics in this website if I can validate it by cross-verifying. http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1986299, this is actually a download link to a paper which I found the most statistics on and it was the most helpful of the sources I found. It is a university report so it is most likely reliable; however it is from a US perspective and mainly has statistics on the US.

Other than research I am looking for a camera to buy, and the models I am considering are: Sony NEX-VG20H, or HDR-FX7. The factors I took into consideration for making an amateur documentary was: HD shooting, 10X zoom, over 14 Megapixels, Big microphone for clear recording, Hard disk camera so that it can hold at least more than 3 hours of footage, and a price of \$800-\$2000. These two cameras match these criteria the best. While the NEX-VG20H has some extra features (which are not necessary) it costs \$2200 which is past my budget. The HDR-FX7 is cheaper (\$2000) and has what I need just to make the documentary as well as sufficient memory space. I am still continuing to look for cameras because these two are still too expensive and I will consider other options and come to a decision later. I am worried for the tips and techniques to make a good documentary, but the research is going well as I am finding a lot of information. I am planning on finishing all research in another 3 weeks, but other class assignments may come so I may need to alter it.

MONDAY, 15 OCTOBER 2012

So far I have completed my 'Define the Goal' document and finished creating my specifications, I have had more than one meeting per week with my supervisor Mr. Esmail. I have started researching video piracy and included some of that research in my 'Define the goal' document such as piracy laws in Japan which has a heavy fine and 2 years of prison, my supervisor suggested that I should be more specific with the specifications and should have good ideas to measure my success. I am also researching the laws YouTube has set for downloading its videos, in which it clearly states that you cannot download their videos legally. I am still not completely sure about my ways to measure my success, as they seem repetitive with multiple surveys.

I have decided to use iMovie for making my documentary, but I am not sure of which video camera I will use for shooting the documentary. I will start researching possibilities for video cameras today, and I will research some more about video piracy and the laws countries have about it. My supervisor has suggested that I make a blog after I present my documentary for the audience to discuss upon the video and ask questions about the documentary. I think that this blog is a great idea for my reflecting process and my 4000 word write-up. I can also use the information from the blog for future process journals.

I think the hardest part of my project will be to compile the information, and finding good sources and validating them. I will need to find professionals in this field and interview them. Since this issue is evolving all the time and I do not know many IT professionals in Turkey, it will be a challenge to get good interviews. I will also need to plan out my time more carefully, and perhaps start scripting my documentary so that I am ahead of my plan. If I can stay ahead of my plan then I can catch up to it if there is a problem in the middle. My sources:

Cellan-Jones, Rory. "Japan introduces piracy penalties for illegal downloads." (2012): 1. Web. 3 Oct. 2012. <<http://www.bbc.com/news/technology-19767970>>.

This article discusses about the new piracy law Japan has introduced about piracy which will include a \$25 700 fine for infringing and up to 2 years in prison. I chose this article to support one of my claims which will be that governments around the world are starting to take severe action, so you shouldn't pirate. This information can be validated on: <http://www.nichibenren.or.jp/en/> , which is the Japan government law website. I think this source can be trusted because if this is being directly confirmed by the Japanese government, we can be sure that the law has been introduced.

Under the YouTube Community guidelines, Copyright, it clearly states that

"When you create something original, you own the copyright for it. Likewise, when other people create content, they may have a copyright to it. As a creative community, it's essential that everyone on YouTube respect the copyrights of others. If you're not sure if something will violate someone's copyright, the safest thing to do is to create something completely original, with images and audio you've created. If it's all yours you never have to worry about copyright—you own it. If you've recorded something from a DVD, videotaped your TV screen, or downloaded a video online, don't post it unless you have permission."

This means that YouTube doesn't allow you to download other people's videos without their permission, here is the link to validate this: http://www.youtube.com/t/community_guidelines.